

## **Chapter Recruiting Awards and Incentives**

The chapter recruiting competition means more members and cash incentives for your chapter. You'll earn \$10 for every new incentive-qualified chapter member recruited!

Please recognize some new chapter members might not qualify for a Chapter Recruiting 2014 monetary incentive credit. Each new chapter member is eligible to receive only one monetary incentive, and incentives cannot be combined with other Chapter Recruiting 2014 incentives.

Your chapter will not receive a monetary incentive credit if the new chapter member:

- 1) is not eligible for national MOAA membership or failed to join MOAA;
- 2) is submitted as a new chapter member gain but previously was reported to MOAA as a chapter member within the past two years;
- 3) is a cadet/midshipmen or newly commissioned officer who was eligible and received incentive credit under the ROTC Cadet/Gold Bar program.

### **Council Incentives and Awards**

- \$250 awarded quarterly to the councils in each of our four regions based on new chapter membership (minimum of 35 new incentive qualified chapter members). A council can win in every quarter if they exceed the minimum threshold.

### **Chapter Incentives and Awards**

- \$10 for each new incentive qualified chapter membership.
- \$15 for each new PREMIUM Member and \$30 for each new LIFE Member who joins your chapter. Chapter membership vouchers are included in the membership kits that are sent to new PREMIUM members, who will receive one-year membership vouchers, and new LIFE members, who will receive two-year membership vouchers. These vouchers can be applied towards their chapter membership dues. NOTE: This offer does not apply to current chapter members.
- \$250 retention incentive awarded to those chapters that retain 95 percent or more of their members, as determined by national MOAA. To be eligible for the retention incentive, your chapter must have met the Feb 1, 2014 cutoff date to submit a roster to national MOAA. The next suspense date to submit a roster is no later than Feb. 1, 2015.
- \$1,000 award for chapters that recruit the most new incentive qualified chapter members— awarded in ten categories based on chapter size. In the event of a tie both chapters will receive the 1,000 award.
- \$100 awarded quarterly to the top recruiting non-affiliated chapter (no state council) (minimum of eight new incentive qualified chapter members). An independent chapter can win in every quarter if they exceed the minimum threshold.

## **Individual Recruiter**

- Chapter recruiters can compete for the recruiter of the year recognition.
- \$1,000 will be awarded to the recruiter's chapter.

Earned incentives will be paid in July 2014 for the first half of the year (must be greater than \$50 and EFT account established) and a final payment made in February 2015, after results are tabulated.